

17.—Summary Statistics of Power Laundries, Dry-Cleaning and Dyeing Plants 1953-57, and by Province 1957—concluded

Year and Province	Plants	Em- ployees	Salaries and Wages	Cost of Materials	Value of Work Performed
	No.	No.	\$	\$	\$
POWER LAUNDRIES—concluded					
1957					
Newfoundland and Prince Edward Island.....	6	146	234,634	52,657	566,818
Nova Scotia.....	14	466	757,220	164,409	1,577,183
New Brunswick.....	13	399	665,669	156,986	1,329,241
Quebec.....	79	4,420	9,422,987	1,779,848	19,412,403
Ontario.....	119	5,135	10,973,121	1,801,144	21,247,050
Manitoba.....	9	561	1,027,641	227,822	2,068,649
Saskatchewan.....	9	315	708,485	155,828	1,382,092
Alberta.....	23	860	1,883,401	376,998	3,948,858
British Columbia, Yukon and N.W.T.....	48	2,255	6,196,513	1,031,113	11,574,092
Canada, 1957.....	320	14,557	31,869,671	5,746,895	63,106,386
DRY-CLEANING AND DYEING PLANTS					
1953-57					
1953.....	1,029	15,234	29,898,356	7,255,050	64,029,307
1954.....	1,107	15,485	31,512,711	7,535,432	67,222,831
1955.....	1,205	15,909	32,873,802	7,930,290	70,733,946
1956.....	1,338	16,939	35,620,930	9,157,172	78,527,203
1957.....	1,381	16,701	38,286,440	9,710,880	84,281,509
1957					
Newfoundland and Prince Edward Island.....	17	229	509,958	120,281	1,051,643
Nova Scotia.....	51	534	1,152,629	305,380	2,511,549
New Brunswick.....	37	368	643,925	232,387	1,612,432
Quebec.....	264	3,570	8,060,510	2,037,210	17,497,381
Ontario.....	591	7,264	16,780,614	4,259,998	37,078,796
Manitoba.....	61	1,316	3,137,362	713,771	6,135,589
Saskatchewan.....	89	629	1,419,074	378,615	3,510,606
Alberta.....	134	1,398	3,299,120	837,824	7,484,415
British Columbia, Yukon and N.W.T.....	137	1,343	3,283,248	825,414	7,399,098
Canada, 1957.....	1,381	16,701	38,286,440	9,710,880	84,281,509

Advertising Agencies.—Table 18 records the growth of business done by advertising agencies during 1957 as compared with the four previous years.

18.—Summary Statistics of Advertising Agencies, 1953-57

Item	1953	1954	1955	1956	1957
Billings..... \$	144,339,308	156,163,289	177,240,355	204,580,522	226,083,949
Commissionable billings..... \$	142,957,916	154,467,023	174,924,772	201,797,434	222,025,238
Other..... \$	1,381,392	1,696,261	2,315,583	2,783,088	4,058,661
Gross revenue..... \$	22,591,718	24,579,169	27,689,654	32,203,754	35,757,762
Distribution of Billings—					
Publications..... p.c.	59.1	56.4	53.3	52.6	51.6
Production, artwork, etc..... p.c.	17.4	17.3	15.1	15.3	15.1
Radio..... p.c.	18.7	15.4	11.9	10.3	10.0
Television..... p.c.		5.5	13.5	16.6	18.3
Other visual..... p.c.	4.2	4.5	5.5	4.4	4.4
Other..... p.c.	0.6	0.9	0.7	0.8	0.6

Hotels.—In 1957 there were 5,151 hotels in operation in Canada, 4,226 of them full-year hotels and 925 seasonal hotels. Table 19 shows the provincial distribution of these establishments, together with the sources of their revenue.